



Arcadia Resources Announces Payer Contract with Health Alliance

DailyMed™ Program to be Offered to Approximately 25,000 Medicare Advantage and High-Risk Commercial Members in Illinois and Iowa

INDIANAPOLIS, Ind., April 7, 2010 – Arcadia Resources, Inc. (NYSE Amex: KAD), a leading provider of innovative consumer health care services under the Arcadia HealthCareSM brand, today announced Health Alliance Medical Plans, Inc. will offer its Medicare Advantage members and high-risk Commercial members the opportunity to enroll in Arcadia's DailyMedTM Pharmacy program beginning later this month.

The DailyMed Program will help eligible Health Alliance members eliminate the guesswork of taking multiple prescriptions by providing them with a 30-day supply of medications delivered to their home in pre-sorted packets marked with the date and time they should be taken. High-risk members who might find it difficult to manage multiple medications will benefit from DailyMed's clinical team members who closely monitor the safety, efficacy and compliance of the medication therapy. The extra help and attention improves care while reducing health care costs.

"We are excited to introduce DailyMed to Health Alliance members to help them more effectively manage their drug regimens. We believe the end result will be improved member compliance, leading to lower health care costs and a reduction in unnecessary hospitalizations, nursing home admissions and other medical expenses," said Marvin R. Richardson, President and Chief Executive Officer of Arcadia HealthCare. "DailyMed will simplify the often difficult task of adhering to complex medication regimens, which is critical to helping members remain healthy and enjoy a better quality of life. We believe our agreement with Health Alliance offers further validation of our unique compliance and adherence model. Moreover, this agreement allows us the opportunity to introduce DailyMed into a Medicare and Commercial population."

"DailyMed has the potential to drastically change the way Health Alliance members approach their medication therapy," said Jeff Ingram, Chief Executive Officer of Health Alliance. "Ultimately, this program is yet another extension of the Health Alliance pledge to provide quality programs that increase member satisfaction while reducing costs."

"Recently passed health care reform contains important provisions related to medication compliance and adherence, and we believe our partnership with DailyMed will enable us to better manage our members' pharmacy needs, improve patient compliance and outcomes and reduce overall health care costs," said Christina Barrington, Pharmacy Director at Health Alliance. "It is well-documented that better adherence to treatment guidelines and medication compliance keeps members healthier for a longer period of time, while reducing hospitalizations and other health care-related costs," concluded Barrington.

Health Alliance and DailyMed will launch a collaborative outreach to approximately 7,800 Medicare Advantage and 20,400 high-risk Commercial members who are eligible for the program. Members will receive a letter and a brochure this month detailing the features and benefits of DailyMed and inviting them to participate. In addition, Health Alliance case managers and personal health coordinators will review the DailyMed program with members in case management over the phone. Physicians will receive information to help guide them in determining if Health Alliance members may be eligible and appropriately benefit from DailyMed.

###



About Arcadia HealthCareSM

Arcadia HealthCare is a service mark of Arcadia Resources, Inc. (NYSE Amex: KAD), and is a leading provider of home care, medical staffing and pharmacy services under its proprietary DailyMed program. The Company, headquartered in Indianapolis, Indiana, has 65 locations in 20 states. Arcadia HealthCare's comprehensive solutions and business strategies support the Company's vision of "Keeping People at Home and Healthier Longer."

DailyMedTM Pharmacy dispenses a monthly cycle of a patient's prescriptions, over-the-counter medications and vitamins, and organizes them into pre-sorted packets clearly marked with the date and time the medications should be taken. In the dispensing process, a DailyMed pharmacist reviews each patient's medication profile and utilizes state-of-the-art medication therapy management tools to improve the safety and efficacy of the medications being dispensed. A DailyMed pharmacist provides routine communication with the patient, the primary care physician, caregivers and payers to maximize the pharmaceutical care administered. The DailyMed program improves patient care and drug utilization while reducing drug and hospitalization costs for private and government payers.

About Health Alliance Medical Plans

Health Alliance Medical Plans is a leading provider-sponsored health insurer in the Midwest, administering health plans for more than 310,000 members in Illinois and Iowa. Health Alliance is named on of "America's Best Health Plans" in the most recent U.S. News and World Report and National Committee for Quality Assurance (NCQA) rankings of commercial and Medicare health plans. Additionally, in recognition of its exceptional commitment to quality, Health Alliance has maintained the highest accreditation possible from NCQA for its HMO, POS and Medicare HMO plans since 1997.

*America's Best Health Insurance Plans is a trademark of U.S. News & World Report.

Forward-Looking Statements

This press release may contain statements which constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the intent, belief or current expectations of the Company, its directors, or its officers with respect to the future operating performance of the Company, Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. Important factors that could cause such differences are described in the Company's periodic filings with the Securities and Exchange Commission.

Contact:

Matthew Middendorf
Chief Financial Officer
mmiddendorf@arcadiahealthcare.com
317.569.8234 x106

Bill Bunting
In-Site Communications, Inc.
(212) 759-3929
bbunting@insitecony.com