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MORE THAN 1.5 MILLION AMERICANS SICKENED, INJURED OR KILLED BY MEDICATION ERRORS EACH YEAR; SENIORS MOST AT RISK

DailyMed™ Launches Innovative Solution to Medication Mismanagement Epidemic

New York, NY (January 28, 2008)—Acute consequences of medication mismanagement continue to mount, emphasizing the urgent need for a systematic change in the way we care for the 38+ million elderly persons in America today. At least 1.5 million Americans are sickened, injured or killed each year by errors in prescribing, dispensing and taking medications—and seniors are most susceptible. Arcadia HealthCare today announces the nationwide launch of DailyMed, a revolutionary, first-to-market solution to problems caused by medication mismanagement.

Seniors, who comprise 13% of the U.S. population, currently take 40% of all drugs prescribed – more medications than any other age group. The medication mismanagement epidemic includes adverse drug reactions, polypharmacy dangers (the use of multiple prescription drugs simultaneously) and noncompliance (failure or refusal to properly take prescribed medications). The effects are staggering:

- Adverse drug reaction is estimated as the 4th largest cause of death amongst the elderly
- Medication errors have been documented to cost the U.S healthcare system in excess of \$177.4 billion
- 28% of geriatric hospitalizations are attributed to adverse reactions to prescription drugs
- The average elderly person takes 4-6 different prescriptions a day and refills their prescriptions 12-17 times a year; it is estimated that 15-20% of these prescriptions are not needed

For many seniors, significant medication mismanagement stems from difficulties with organizing and administering necessary medications on a daily basis. “Studies repeatedly demonstrate that most patients do not take their medications as prescribed. A significant cause of this noncompliance is the complexity of the dosage regimens that patients are expected to follow,” says Dr. Craig K. Svensson, Pharm.D., Ph.D., Dean of the Purdue University College of Pharmacy, Nursing and Health Sciences.

DailyMed, a revolutionary pharmacy dispensing system, provides a safe, effective solution to the dangers of medication mismanagement—making it easier to comply with prescriptions, better manage health conditions and improve patient outcomes.

“DailyMed is a significant solution to the challenges of medication management. Our system makes it safer and easier to take medications correctly—resulting in an improved quality of life for patients and caregivers alike,” says Marvin R. Richardson, Arcadia HealthCare President and CEO. “While developing this product we became increasingly aware of the needs of the ‘Sandwich Generation’ – adults caring for both their children and their parents. A primary concern of dual caregivers is the complicated medication regimens their elderly parents are being asked to follow. DailyMed provides patients and caregivers a time-saving, accurate solution, as well as peace of mind.”

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DailyMed transfers prescriptions, over the counter medications and vitamins and organizes them into pre-sorted packets clearly marked with the date and time they should be taken. The streamlined dispensing system enables DailyMed pharmacists to review a patient's entire drug profile, check that prescription combinations are safe and make recommendations to improve drug effectiveness. The entire 30-day supply is delivered to the patient or caregiver's home in a convenient dispensing box.

For patients who take several medications at the same time each day, DailyMed will package these prescriptions in one packet. Each packet is assigned and printed with a specific time category (i.e., Breakfast, Morning, Lunch, Dinner or Bedtime), as well as the name and physical description of the contents.

DailyMed can be ordered by patients or a designated family member or caregiver. The first month of DailyMed service is free of charge; thereafter, DailyMed is \$15 per month.

The system is available at www.dailymedrx.com or by contacting DailyMed at 1-800-973-1955.

About Arcadia HealthCare

Arcadia HealthCareSM is a service mark of Arcadia Resources, Inc. (AMEX: KAD), and is a leading provider of home health care / medical staffing; respiratory / durable medical equipment and specialty pharmacy services under its proprietary DailyMedTM program.

DailyMedTM transfers a patients prescriptions, over-the-counter medications and vitamins, and organizes them into pre-sorted packets clearly marked with the date and time they should be taken. The entire 30-day supply is delivered directly to their home in our convenient dispensing box – with "peace of mind" a pharmacist has reviewed the entire medication profile for that month's supply. This consumer product is aimed at reducing medication errors, improving medication compliance and ultimately lowering the cost of care, and is available at www.DailyMedRx.com.

Additionally, Arcadia extends its health care offerings through affiliated and managed locations on a fee for service basis.

The Company, headquartered in Indianapolis, Indiana, has grown into 110 locations in 22 states primarily through acquisitions, and currently services over 100,000 homes annually through its 13,000 full and part-time Associates. Arcadia HealthCare's comprehensive solutions are geared to keep people at home and healthier longer.

The Company's annual report on Form 10-K for the year ended March 31, 2007 is available on the Company's website (<http://www.arcadiahealthcare.com> and the SEC website (<http://www.sec.gov>).

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Editor Note

Figures and Statistics sourced from the following:

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 - The role of Medication Noncompliance and Adverse Drug Reactions in Hospitalizations of the Elderly
- Institute of Medicine;
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- Pharmacy Times
 - Understanding and Managing Polypharmacy in the elderly
- Phrma.org (Pharmaceutical Researchers and Manufacturers Association)
 - New Medicines transforming patient care
- National Pharmaceutical Council
 - Noncompliance with Medications: An Economic Tragedy with Important Implications for Health Care Reform